



Canstruction® Toronto Sponsorship Guide

Welcome to the Canstruction® Toronto family; we are excited to work with you and bring your contributions to this great event. Our board members are working hard to create an impactful and memorable event that you can be proud to support. We pride ourselves on working with our sponsors for a mutually beneficial outcome for all. You win, we win, Daily Bread Food Bank wins; most important, our community wins.



For more information, visit:

Facebook: <https://www.facebook.com/canstructionTO/>

Twitter: <https://twitter.com/canstructionTO>

Instagram: <https://www.instagram.com/canstructionto/>

For more information on sponsorship opportunities please contact:

Steve Titus, Canstruction® Toronto co-chair, SteveT@aercoustics.com



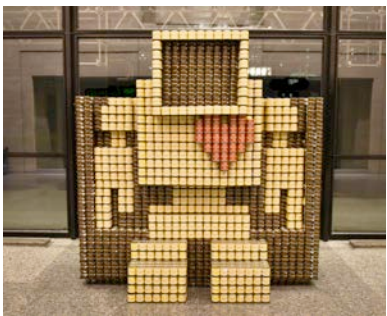
What is the impact of Canstruction® Toronto?

Canstruction® Toronto engages and inspires professionals and students in the design, architecture and engineering industries to work together to gather food donations and raise public awareness about the growing hunger gap. The design and build competition challenges teams to design and build structures made entirely from canned foods within a 10'x10'x8' space. Teams compete for the titles: Jurors Favourite, Best Use of Labels, Best Meal and Structural Ingenuity. After the exhibition, the structures are deconstructed and all of the cans are donated to Daily Bread Food Bank, the largest provider of food relief in the GTA.

Since the event started in Toronto in 1999, Canstruction® Toronto has donated more than a million pounds of food to Daily Bread Food Bank. Since 1992, Canstruction® has contributed more than 50 million pounds of food to programs around the world. Canstruction® events are held annually in over 150 cities around the world including North America, Australia, South America, Europe and Asia.

For nearly two decades, Canstruction® Toronto has been helping Daily Bread Food Bank provide food to tens of thousands of people every year. Last year, Canstruction® Toronto teams donated 56,739 lbs of shelf-stable food to Daily Bread, which was distributed to its member agencies' meal programs and community-based food banks, feeding some 120,000 people. Some of the competing firms have gone on to become partners with Daily Bread, holding food drives and supporting special events to raise food, funds and awareness outside of the Canstruction® competition.

"The generosity and creativity and feats of engineering that go into each structure are incredible," said Gail Nyberg, executive director of Daily Bread Food Bank. "And by situating the competition in the Financial District it brings an important message about the realities of hunger and poverty right to the centre of wealth in this country – and that's an important conversation to have."





Canstruction® Toronto Sponsorship Packages:

Canstruction® Toronto provides the following opportunities for sponsors for maximum value and visibility.

Lead Sponsor (\$5,000)

- Exclusive opportunity to sponsor the reception and the People's Choice Award;
- Announce one Canstruction® winner at the Awards Ceremony (includes speaking opportunity)
- Mention in press release as 'Lead Sponsor';
- Opportunity for a branded bar;
- Podium appreciation;
- Designation on all signage at the Awards Ceremony as well as throughout the exhibit and press/marketing materials;
- Canstruction® Toronto website recognition and link;
- In-depth promotional feature through Canstruction® Toronto social media;
- Letter of appreciation.

Gold Sponsor (\$2,500)

- Podium appreciation;
- Designation on all signage at the Awards Ceremony as well as throughout the exhibit and press/marketing materials
- Mention in press release as 'Gold Sponsor';
- Canstruction® Toronto website recognition and link;
- In-depth promotional feature through Canstruction® Toronto social media;
- Letter of appreciation.

Silver Sponsor (\$1,000)

- Designation on all signage at the Awards Ceremony as well as throughout the exhibit and press/marketing materials;
- Canstruction® Toronto website recognition and link;
- Recognition through Canstruction® Toronto social media;
- Letter of appreciation.

Bronze Sponsor (\$500)

- Designation on all signage at the Awards Ceremony;
- Recognition through Canstruction® Toronto social media;
- Letter of appreciation.



Canstruction® Toronto in the News:

For the last three years, Canstruction® Toronto was widely covered in the media.

Building magazine, May 18, 2017

<https://www.building.ca/competition/canstruction-2017/1003736295/>

Canadian Architect, May 18, 2017

<https://www.canadianarchitect.com/competitions/canstruction-2017/1003738580/>

Canadian Consulting Engineer, May 30, 2017

<http://www.canadianconsultingengineer.com/engineering/torontos-18th-annual-construction-celebrates-design-and-giving/1003405466/>

Canadian Interiors, May 19, 2017

<https://www.canadianinteriors.com/product-design/canstruction-2017/1003740497/>

Urban Toronto, May 17, 2017

<http://urbantoronto.ca/news/2017/05/18th-annual-canstruction-aims-close-torontos-hunger-gap>

Daily Commercial News (front page print edition), May 25, 2017

<http://dailycommercialnews.com/en-US/Projects/News/2017/5/Canstruction-winner-a-BeaCAN-of-Hope-1024121W/>

OAA News, May 17, 2017

<http://www.oaa.on.ca/news%20--%20events/news/detail/TORONTO%E2%80%99S-18th-ANNUAL-CANSTRUCTION%C2%AE-AIMS-TO-FILL-THE-HUNGER-GAP-%E2%80%9CCanstructures%E2%80%9D-on-display-in-Toronto-s-financial-district-until-May-19/2080>

On-Site Magazine, May 17, 2017

<http://www.on-sitemag.com/construction/torontos-18th-annual-canstruction-aims-fill-hunger-gap/1003956657/>

Canstruction® Toronto 2017 was covered on CityTV evening and late night news.

Building magazine, May 19, 2016

<https://www.building.ca/design/canstruction/1003733187/>

Canadian Architect, May 19, 2016

<https://www.canadianarchitect.com/architecture/canstruction-food-drive/1003733106/>



Canadian Interiors, May 19, 2016

<https://www.canadianinteriors.com/architecture/canstruction-2016/1003736136/>

Daily Commercial News (front page print edition), May 26, 2016

<http://dailycommercialnews.com/Projects/News/2016/5/Canstruction-offers-up-a-Cup-of-Collaboration-1016117W/>

OAA, May 18, 2016

<http://bit.ly/2e8tYyh>

Spacing, May 19, 2016

<http://spacing.ca/toronto/2016/05/19/can-creations-deliver-big-torontos-food-banks/>

Urban Toronto, May 18, 2016

<http://urbantoronto.ca/news/2016/05/canstruction-raises-63000-pounds-daily-bread-food-bank>

Canstruction® Toronto 2016 was covered on Global News and CTV News on the evening of May 17, 2016.

Building magazine, May 6, 2015

<http://www.building.ca/news/torontos-16th-annual-canstruction-aims-to-fill-the-hunger-gap/1003612876/?&er=NAhttp://www.building.ca/news/torontos-16th-annual-canstruction-aims-to-fill-the-hunger-gap/1003612876/?&er=NA>

Urban Toronto, May 6, 2015

<http://urbantoronto.ca/news/2015/05/16th-annual-canstruction-event-fights-hunger-innovative-ways>

Canadian Architect, May 7, 2015

<https://www.canadianarchitect.com/architecture/winners-of-the-16th-annual-canstructionr-toronto-competition-announced/1003613814/>

Inside Toronto, May 7, 2015

<http://www.insidetoronto.com/news-story/5606231-winning-entry-in-canstruction-competition-raising-71-000-pounds-of-food-for-toronto-s-daily-bread/>

Buzzbuzzhome news, May 8, 2015

<http://news.buzzbuzzhome.com/2015/05/16th-annual-canstruction-competition.html>



Canadian Interiors, May 8, 2015

<https://www.canadianinteriors.com/interior-design/torontos-16th-annual-canstruction-aims-to-fill-the-hunger-gap/1003615328/>

Designlines, May 8, 2015

<http://designlinesmagazine.com/canstruction/>

Daily Commercial News, May 14, 2015

<http://dailycommercialnews.com/Associations/News/2015/5/Canstruction-gets-building-to-fight-hunger-in-Toronto-1007653W/>

Canstruction® Toronto 2015 was covered on Global News, CTV News, and City TV News on the evening of May 5, 2015.

Canadian Interiors featured a full-page print feature on Canstruction® Toronto in their July/August 2015 issue.

